

# Application for free airtime of Community Service Announcement

Name of organisation requesting airtime and duration:

Airtime requested by:	
On behalf of :	
Duration of CSA:	

Please tick the one definition that best describes your organisation's structure:

- Australian Government Department or agency   
State Government Department or agency   
Local Government   
Registered Charity

- Not for profit association, receiving (tick one)  No government funding  
 Partial government funding  
 Majority government funding

- Public relations or communications agency   
Professional fundraising company   
Political party, activist or movement   
Other: \_\_\_\_\_

Please indicate the level of government funding for this particular campaign by percentage:

The percentage of funding for this campaign from any level of government is \_\_\_\_\_%

Cost of production, distribution and broadcast

- Production of CSA is  commercially produced audio  pro-bono produced audio  Script only provided  
Broadcast of CSA is  unpaid for on all media  paid for on some media

Nature and content of the CSA

Title:	
Purpose:	
Target audience	
Location(s)	

If the CSA is for the purpose of fundraising

What approximate percentage of the donations will the charity receive?	
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If the CSA is to promote an event

What is the cost of attendance?	
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Does the CSA mention a corporate sponsor?

If yes please name the sponsor:	
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Campaign Duration:

Start date:	End date:
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Terms and conditions

All donations of free airtime are considered on a case-by-case basis and the station reserves the right to reject any requests to broadcast CSAs. Due to the high level of requests, and the limited station resources, not all requests can be met.